

# Magento Ecommerce Development Services

Magento is a new professional open source ecommerce solution offering unprecedented flexibility and control. Magento was designed with the notion that each ecommerce implementation has to be unique since no two businesses are alike.

Magento is a latest open source ecommerce platform which can be customized as per your unique business requirements. There is no other ecommerce platform which can be compared with Magento. Magento is inexpensive as it is an open source but is feature rich ecommerce solution offering complete flexibility and control over the look, content, and functionality of an Online Store.

ISHIR is offers web development services in PHP and Open Source. We provide Magento Development services for Magento based ecommerce solutions. We provide a full range of web design services to improve your online ecommerce presence.

## Benefits of using Magento Ecommerce

### **Magento offers easy customization**

Magento is a collection of ecommerce modules which can be customized as per your ecommerce requirements. Other available ready to use shopping cart solutions do not fulfill your business needs in entirely as Magento ecommerce does.

### **Magento Ecommerce with Search Engine Optimization**

One of its important feature in Magento is that it is SEO friendly. The Search Engine Optimization tools and SEO friendly coding help your custom Magento website to gain high rankings in Search Engines like Google, Bing and Yahoo! It also offers auto generated Google Sitemap, metatag for your product and category pages and much more.

### **Magento Template Integration**

ISHIR's Magento development team in India can configure a Magento ecommerce solution to fully integrate into your website. Our in-depth understanding of this open source code technology enables us to offer Magento customization that is the proven word in efficacy and all round value.

## ISHIR Magento Ecommerce Development Services

### **Hire Magento Developer/Hire Magento Programmer**

You can hire a dedicated Magento Ecommerce development resource from ISHIR. This Magento resource will provide full transparency and will integrate with your marketing and IT teams. He will be directed by you and will work for you at a low monthly retainership or hourly rate.

### **Magento Design Customization**

ISHIR offers Magento customization in an al a carte basis using one of expert Magento Developers:

- Custom Landing Page Design
- Callout Graphics and Photo Editing
- Buttons, Widgets and Special Effects
- XHTML/CSS Enhancements
- Customization Magento Themes Design

## About ISHIR

ISHIR is a global diversified outsourced IT services company and we make outsourcing successful for our clients.

We assist our clients to achieve their business objectives by successfully outsourcing their non-core business processes and functions in the areas of technology and digital marketing.

We have been part of the outsourcing industry since 1999 and have successfully implemented strategic offshore programs in the areas of custom software development, software product development, casino game development and outsourced digital marketing production services to India. ISHIR has been servicing clients thousands of miles away, maturing into a core dependable extension of a client's internal team.

ISHIR has extensive experience in providing outsourcing of non-core business processes - **IT functions** (Custom Software Development, Software maintenance, SharePoint consulting and development, mobile app development, software testing, Remote Managed IT services, Cloud and Software Virtualization solutions), Interactive (web design and development, game development), Managed Web Hosting, setting up Built Operate Transfer (BOT), specialized R&D facilities, and **non-IT functions** (Digital Marketing (Search Engine Optimization, Paid Search, Display and Social Media marketing services) Business Process Outsourcing (Data Entry, Data Cleansing, Lead Generation, Research, Photo Editing, Online Customer Support, Finance)).

We have vast experience in offshore outsourcing and have matured into a dependable outsourcing partner providing substantial value and savings to our clients, often exceeding up to 65 percent. We leverage our people, processes and effective use of technology to catapult our clients to achieve their business potential.

**Next Step: Discover how ISHIR can accelerate the success of your business. Contact us today:**

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## For More Information

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