

# Understanding Microsoft Azure, SQL Azure, Azure SDK

## Microsoft SQL Azure

Microsoft SQL Azure Database is a cloud-based relational database service built on SQL Server technologies. It provides a highly available, scalable, multi-tenant database service hosted by Microsoft in the cloud. SQL Azure Database helps to ease provisioning and deployment of multiple databases. Developers do not have to install, setup, patch or manage any software. High availability and fault tolerance is built-in and no physical administration is required.

At Reliant IT, we help clients for Microsoft SQL Azure Databases to:

- Build scalable, custom web applications, which is especially a need for small to mid-size businesses, hobbyist, and startups
- Build packaged line-of-business applications, which is attractive to traditional, SaaS ISVs and custom developers
- Build corporate departmental applications
- Consolidate multiple data sources in the Cloud and enable secure access from multiple locations, desktop and/or devices

## Microsoft Windows Azure SDK

Windows Azure an operating system that serves as the development, run-time, and control environment, is a part of a set of new and existing technologies behind the cloud computing Azure Services Platform, a development and execution platform that runs end-user and corporate software on Microsoft's own servers, accessible over the web. Microsoft launched its Windows Azure software development kit and Windows Azure tools which supports these developing and deploying platform services containing multiple web and worker roles.

We help clients on Microsoft Windows Azure SDK Service can meet all their requirements. Our services include:

- Evaluate the different cloud models available
- Unbiased approach to selecting the best cloud strategy
- Learn the best way to test/prototype cloud within your organization
- Assess the risks of moving data and applications outside of your organization
- Achieve greater level of organization agility.

## Microsoft Windows Azure Services

Microsoft's Azure Services Platform is a group of cloud technologies, each providing a specific set of services to application developers. The Azure Services Platform can be used both by applications running in the cloud and by applications running on local systems.

Using Azure Services Platform, we provide services for:

- Scalable computation and storage to user applications and to other Azure Services Platform components
- .NET Services to coordinate user login credentials across differing security schemes and offer distributed infrastructure services
- SQL Services provide data storage for applications running in the cloud and in corporate data centers
- Live Services allow users to coordinate data across all of their devices and selectively share data with friends and associates

## About ISHIR

ISHIR is a global diversified outsourced IT services company and we make outsourcing successful for our clients.

We assist our clients to achieve their business objectives by successfully outsourcing their non-core business processes and functions in the areas of technology and digital marketing.

We have been part of the outsourcing industry since 1999 and have successfully implemented strategic offshore programs in the areas of custom software development, software product development, casino game development and outsourced digital marketing production services to India. ISHIR has been servicing clients thousands of miles away, maturing into a core dependable extension of a client's internal team.

ISHIR has extensive experience in providing outsourcing of non-core business processes - **IT functions** (Custom Software Development, Software maintenance, SharePoint consulting and development, mobile app development, software testing, Remote Managed IT services, Cloud and Software Virtualization solutions), Interactive (web design and development, game development), Managed Web Hosting, setting up Built Operate Transfer (BOT), specialized R&D facilities, and **non-IT functions** (Digital Marketing (Search Engine Optimization, Paid Search, Display and Social Media marketing services) Business Process Outsourcing (Data Entry, Data Cleansing, Lead Generation, Research, Photo Editing, Online Customer Support, Finance)).

We have vast experience in offshore outsourcing and have matured into a dependable outsourcing partner providing substantial value and savings to our clients, often exceeding up to 65 percent. We leverage our people, processes and effective use of technology to catapult our clients to achieve their business potential.

**Next Step: Discover how ISHIR can accelerate the success of your business. Contact us today:**

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