

## Digital Outsourcing Services

**Overview:** ISHIR Digital is an international digital marketing production outsourcing agency with experience in business strategy, brand strategy, creative design, web development and online marketing. We enable customers to find you online and have a memorable experience with your brand. We use digital tactics that work – from search marketing and web development, to social media, and mobile solutions. We understand customer behavior, and respond with online marketing programs and experiences that cater to them, helping those customers find what they’re looking for. With a combination of strategy, creativity, marketing and technology, we create engaging marketing programs to enable your customers to interact with your brand. Along with the ability to deliver a measurable online strategy, we produce expressions of brands that are intuitive, relevant, and engaging.

**Offices:** Dallas, London, Los Angeles, New Delhi, Phoenix, Portland

**Clients:** Airtel, Boston University, Boy Scouts of America, Citibank, Commercial Metals, Dallas Mavericks, Frito Lay, GE Money, GlaxoSmithKline, GM, Honda, InterGlobe, Microsoft, Motorola, PepsiCo, PKF, Readers Digest, Samsung, Thomson, Virtuoso, Wrigley, XM Radio, Yahoo!

**Accreditations:** SEI CMMi Level 3, Microsoft Gold Partner, Google Adwords Qualified Company, Minority Business Enterprise (MBE), Historically Underutilized Business (HUB)

## Services Portfolio

### Interactive Services

Creative Design & Optimization  
Game Design & Development  
Ecommerce/CMS Solutions

Landing Page Optimization  
Referral Marketing  
Email Marketing

Interactive Multimedia  
Web Development  
Usability Testing

### Digital Marketing

Integrated Marketing Strategies  
Local Search  
PR Optimization  
Email Marketing  
Viral/Games/Contests

Online Brand Strategy  
Pay Per Click Management  
Feed Management  
Multilingual Marketing  
Web Analytics

Search Engine Optimization  
Social Media Optimization  
Link Building  
Media Buying  
Mobile Marketing

## Contact

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