Digital Outsourcing Services

Overview: ISHIR Digital is an international digital marketing production outsourcing agency with experience in business strategy, brand strategy, creative design, web development and online marketing. We enable customers to find you online and have a memorable experience with your brand. We use digital tactics that work – from search marketing and web development, to social media, and mobile solutions. We understand customer behavior, and respond with online marketing programs and experiences that cater to them, helping those customers find what they’re looking for. With a combination of strategy, creativity, marketing and technology, we create engaging marketing programs to enable your customers to interact with your brand. Along with the ability to deliver a measurable online strategy, we produce expressions of brands that are intuitive, relevant, and engaging.

Offices: Dallas, London, Los Angeles, New Delhi, Phoenix, Portland

Clients: Airtel, Boston University, Boy Scouts of America, Citibank, Commercial Metals, Dallas Mavericks, Frito Lay, GE Money, GlaxoSmithKline, GM, Honda, InterGlobe, Microsoft, Motorola, PepsiCo, PKF, Readers Digest, Samsung, Thomson, Virtuoso, Wrigley, XM Radio, Yahoo!

Accreditations: SEI CMMi Level 3, Microsoft Gold Partner, Google Adwords Qualified Company, Minority Business Enterprise (MBE), Historically Underutilized Business (HUB)

Services Portfolio

Interactive Services
Creative Design & Optimization
Game Design & Development
Ecommerce/CMS Solutions

Landing Page Optimization
Referral Marketing
Email Marketing

Interactive Multimedia
Web Development
Usability Testing

Digital Marketing
Integrated Marketing Strategies
Local Search
PR Optimization
Email Marketing
Viral/Games/Contests

Online Brand Strategy
Pay Per Click Management
Feed Management
Multilingual Marketing
Web Analytics

Search Engine Optimization
Social Media Optimization
Link Building
Media Buying
Mobile Marketing

Contact
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