

# **CIO Advisory Services**

ISHIR provides CIO Advisory Services to small to medium sized business clients. We provide world class CIO talent, experience and expertise at a fraction of the cost of a high powered, full time CIO. Small and medium sized businesses cannot afford a high-priced CIO, nor do they need one on the payroll full time basis.

ISHIR provides a CIO level resource for an upfront Strategic Technology Planning project followed by a pre-defined monthly or quarterly support schedule; we can provide our clients with this world class technology leadership at a cost appropriate to the business.

#### Benefits

- Have a CIO expertise available without having a huge expense.
- Leverage the experience of technology leader and strategic IT direction provided by a CIO.
- Obtain the level of IT expertise usually available to larger organizations.
- Help get IT and business strategies aligned and transform your organization, processes and technologies.

# Strategic Technology Planning

During Strategic Technology Planning session our goal is understand your business and your support needs and then define the technology and infrastructure that you would ideally need. As part of our planning exercise we look at all aspects of your technology support needs to determine the most effective way to support your business while keeping in mind your cost constraints. We make it our business to help optimize the cost/value equation. This assistance generally starts with helping our clients develop a plan.

During this planning session, ISHIR will interview your executive team, visit all key locations and work with your internal team to develop a Strategic Technology Plan.

At ISHIR we believe technology should exist to support the business, not the other way around. We will help you drive out IT cost/waste. We will not implement technology because it is new and exciting, nor are we interested in building a technology "resume" at your expense. We will provide high impact, practical technology consulting advice and service to optimally support your business.



# **About ISHIR**

ISHIR is a global diversified outsourced IT services company and we make outsourcing successful for our clients.

We assist our clients to achieve their business objectives by successfully outsourcing their non-core business processes and functions in the areas of technology and digital marketing.

We have been part of the outsourcing industry since 1999 and have successfully implemented strategic offshore programs in the areas of custom software development, software product development, casino game development and outsourced digital marketing production services to India. ISHIR has been servicing clients thousands of miles away, maturing into a core dependable extension of a client's internal team.

ISHIR has extensive experience in providing outsourcing of non-core business processes - **IT functions** (Custom Software Development, Software maintenance, SharePoint consulting and development, mobile app development, software testing, Remote Managed IT services, Cloud and Software Virtualization solutions), Interactive (web design and development, game development), Managed Web Hosting, setting up Built Operate Transfer (BOT), specialized R&D facilities, and **non-IT functions** (Digital Marketing (Search Engine Optimization, Paid Search, Display and Social Media marketing services) Business Process Outsourcing (Data Entry, Data Cleansing, Lead Generation, Research, Photo Editing, Online Customer Support, Finance)).

We have vast experience in offshore outsourcing and have matured into a dependable outsourcing partner providing substantial value and savings to our clients, often exceeding up to 65 percent. We leverage our people, processes and effective use of technology to catapult our clients to achieve their business potential.

## Next Step: Discover how ISHIR can accelerate the success of your business. Contact us today:

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## For More Information

For more information about ISHIR services and solutions, call +1 (888) 99-ISHIR (47447) or email <u>inquiry@ishir.com</u>. To access information using the World Wide Web, go to: <u>www.ishir.com</u> and <u>www.ishirdigital.com</u>.