About 70% of IT - Digital Transformation Projects FAIL due to ONE reason!

Most Non-IT Startups and SMBs think the secret sauce to developing a product or an App is the right talent. But unfortunately, putting the right talent on the project is just half the battle; Talent is like headless chickens or army battalions with no leader calling the shots, keeping them together, and tying them to discipline.

They miss the importance of an efficient and robust project management, which is the backbone of a successful project delivery.
Is it enough?

Knowing is one thing, and applying another, the same is true for Agile and Scrum practitioners too. What we have mastered over the years, not even 50% of that is applied by so-called PMP and Scrum Certified Managers; most of the time, they fail to use wisdom and learning correctly and fail the projects miserably and cause budget bleeds and scope creeps.

At ISHIR, we boast of a very tight approach to project management, involving both parties, setting up the accountabilities, user acceptance criterion, bi-weekly demos, tab on monthly budgets, and the highest level of daily and weekly communication. We would not talk about talent here because it’s given that we work with A-level talent, and they are like essential ingredients to the mix, who need a master chef, i.e., Project Manager or Scrum Master, for the perfect recipe.
USE CASE # 1

Recently we worked with an Oregon-based agency that is into immersive content creation, and we undertook a project for a 360-degree Virtual Tour Solution for the Real-Estate domain. Having burnt their fingers by trying out a bunch of companies and putting together a team of freelancers from various parts of the world, they thought of trying us as well, and the whole thing started with a discovery workshop, which was very methodical, without rushing to development and budget. They were impressed, knowing how the earlier companies and their teams were just focused on development and budget, and we were outcome-focused. After the discovery, we presented them with the team plan and monthly cashout and tech stack recommendations, and a few months into the project, their CTO called our CEO and told him that ours was the best team to work with and the best outsourcing experience in his entire career and how they loved the way we have approached this project and saved them time and resources.

We achieved a positive cost variance, i.e the gap between the ballpark figures and actual cost was negligible considering the fact that we conduct exhaustive reviews that helps give a direction, identify anomalies, and bring out the best.

USE CASE # 2

A firm from Illionois, got us involved for a sophisticated reporting and analytics capabilities to turn data into insights. The need to address the same was identified by their leadership, where they felt they are constrained by pockets of disconnected capability spread across their client projects.

ISHIR raised the efficiency of communication that took 40% of the project’s time, stopped uncontrollable growth of the project’s scope, and speeded up development in a complex project with more than 30 stakeholders involved. This was practically achieved by the formalization of requirements that helped remove scope planning bottlenecks from the project, which, together with a new approach of micro teams, allowed increasing the pace of development. Documenting every little detail and proactively monitoring the project for any wasted activities, errors, incidents, or potential downstream impacts.

- Integration times were reduced by 50%
- Rate of deployments to operational X 3.
- Reduced initial deployment time (from the initial requirement) by 50%
Success stories are many, and the proof of the pudding lies in eating.

Here are some revving reviews as seen on Clutch

What, to us, might be a complicated issue was proven to be simple for ISHIR. They made swift progress on any task we submitted to them. There were very few times that the issue was complicated enough that it required numerous iterations and only twice did we need to actually speak to someone.

Despite not knowing a lot about American Football and especially cheerleading; and youth at that, ISHIR team quickly picked up what we were about and what we needed. They were never shy about asking questions before spending time and money to do something so that it was right and done in a timely manner.

They've been excellent so far. I stay in close contact with the team and they follow-up with updates on a regular basis. I am happy with the way they coordinate and plan as the team is quite responsible and flexible. Most importantly, they are mindful of deadlines.

sales@ishir.com
+1(214) 347-4027
5830 Granite Pkwy, Suite #100-360, Plano, Texas 75024, USA